

## **Entering the industry job market after a PhD: a personal perspective**

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A Google search with the tag “job in industry after PhD” gives rise to more than 41 millions entries. This shows that there is a clear demand and this is not an easy task. Finding a job in industry after a PhD can be quite of a challenge, especially if you have been working on a very fundamental subject. When it comes to work in industry, one needs to look at his/her CV with a critical eye and try to put himself/herself into the shoes of the recruiter. But for that, you need to ask yourself few questions:

1/ What the industry is looking for?

2/ What are your main assets?

3/ Who are the customers of this industry and what do they want ?

After a short introduction to the PANalytical company, I will share my personal experience in Product Marketing and application specialist within the company. Through this walk, I will try to illustrate various points which needs to be considered when searching for a job in industry after a PhD.