



Memorandum of Understanding

Between the
European Magnetism Association (EMA)

And the
IEEE Magnetism Society (MS)



To encourage the exchange and dissemination of technical information, and to promote understanding and cooperation between the members of the European Magnetism Association (EMA) (<https://magnetism.eu>) and the IEEE Magnetism Society (MS), (<https://ieeemagnetics.org/>), these organizations have entered into an agreement on the following matters:

1. PUBLICATIONS

EMA and the MS may engage in cooperative activities relating to their periodical publications¹.

- A. Members of EMA who are not members of the MS may subscribe to MS member optional periodicals at the “sister society” rate. (Sister society prices are higher than MS member prices, but substantially lower than nonmember prices.)
- B. It is understood that all sister society subscriptions are to be for the exclusive benefit of individual members of EMA and that they shall not be used for university or corporate libraries, corporations, or other institutions that normally purchase nonmember subscriptions.
- C. EMA may negotiate a “bulk subscription” agreement through which EMA may make a selected MS periodical available to EMA members through EMA’s fulfillment procedures. Any such arrangement will be documented in a separate agreement.

2. TECHNICAL MEETINGS

Both EMA and the MS have strong programs of diverse technical meetings and each can benefit from cooperative activities.

- A. Plans and schedules for international conferences and major events (e.g. schools) will be exchanged between EMA and the MS.
The steering Committee of the European School on Magnetism (ESM) and that of the MS Magnetism School exchange information before and after making a decision on the timing, location or topic of the schools.
- B. To the extent practical, consultation will take place when it is proposed to conduct a major conference or event in Europe by the MS.

¹ A discussion should be carried out with EMA and the MS to decide what reciprocal publications are available to IEEE MS members.

- C. The MS and EMA will consider proposals for “in cooperation” technical sponsorship of (one/two) conferences in Europe each year in which the MS and EMA are not a financial cosponsor.
- D. EMA and the MS will seek to form partnerships for the co-sponsorship of international technical meetings when practical and in the best interests of both organizations to do so.
- E. Exchange of presidents’ addresses at annual meetings, and organization of conference sessions, e.g., a “MS track” at EMA’s annual conference (JEMS), can be arranged.
- F. Respective Coordinators for the International Relationships of the MS and EMA will be nominated by each society and will be the contact persons for any matter.

3. OTHER JOINT ACTIVITIES

EMA and the MS may, subject to agreement on specific items, enter into joint projects, events, and products such as conferences, forums, publications, electronic publishing initiatives, history observations, standards, educational materials, etc.

Specific initial activities include active links on each society’s web site to the web site of the other and reciprocal advertisements and address list swaps for promotional purposes (membership, publications, conferences, and other products and services), which are routinely accomplished by the staffs of the two organizations. The MS and EMA would eventually send relevant messages to their own members on behalf of the other.

4. REVIEW, AMENDMENT AND TERMINATION

Amendments to the agreement may be proposed at any time but will not be valid until both EMA and the MS have approved them.

This agreement is perpetual, yet subject to termination by any of the two parties on three months’ notice in writing.

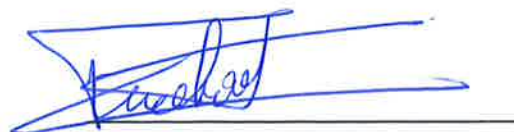
This agreement comes into force by the signatures of both parties on 29 August 2023.

Executed on behalf of the
IEEE Magnetics Society (MS)



President Atsufumi Hirohata

Executed on behalf of the
European Magnetism Association (EMA)



President Olivier Fruchart

SUGGESTED POSSIBLE COLLABORATION SCENARIOS

Mutual and periodic promotion

- Promotion of membership
- Promotion of technical meetings
- Promotion of publications
- Mutual web sites linking

Publications

- Exchange of on-line information access privileges
- Co-sponsorship of publications: on-line and printed technical journals and magazines
- Discounted subscriptions

Technical Meetings:

- Co-sponsorship of conferences, symposia and workshops and schools
- Mutual granting of registration discounts

Other partnerships

Possibilities for partnerships in technical, education, humanitarian and other areas shall be investigated

SUGGESTED PARTNERSHIP WEB PAGE

Information dissemination and agreement status tracking

To insure information dissemination for the benefit of the memberships of both societies, for the purpose of communications, continuity, and record keeping, in the society relations, as well as for thorough and on-time implementation of the agreed upon items **one of the societies upon agreement shall implement a partnership web page**. The page will contain all information relevant to the society relations: records and reports of all collaborative events, announcements, messages, calls for papers, etc. as well liaison/contact information and the agreement tracking mechanism, that indicates major agreement items and states their implementation status. This page should be visible from both societies web sites.